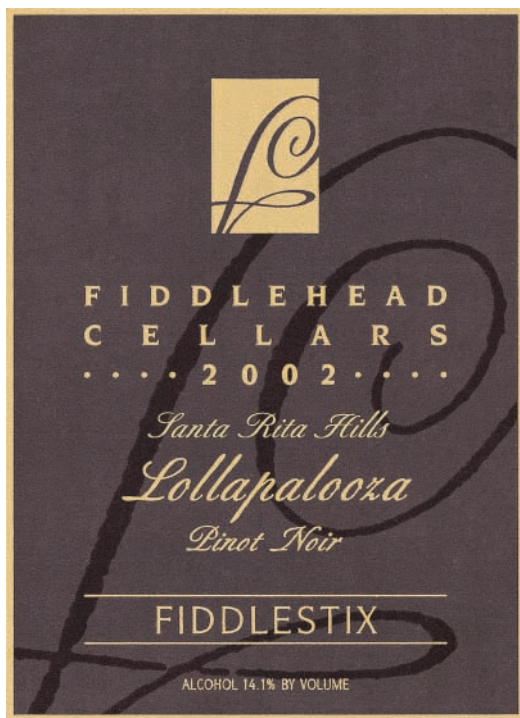


Santa Rita Hills
Lollapalooza
 2002 Estate Pinot Noir



KATHY'S CORNER

I'm often asked how I arrived at the name for this very special wine. "Lollapalooza" is an old bit of English slang that means "something outstanding of its kind", and that's exactly what we set out to do when we create the Lollapalooza cuvée.

We go through extensive tastings during the 16 months our Pinot Noir is aging, and diligently direct our palates to find those barrels which shout Lollapalooza! The final blend must be giving, an expression of the vintage, concentrated, silky, complex, elegant and a bold expression of Santa Rita Hills and our Fiddlestix Vineyard. But, it's not that simple - we can't "just" do a barrel select program, because not only must the chosen barrels individually shine, but they must harmonize with the other nominees.

The result is a wine full of character and depth that speaks distinctly and boldly about place - pure Fiddlestix. And besides...it's a fun word to say!

I do recommend that you decant Lollapalooza and give the wine some breathing time. Enjoy!!

THE ESTATE VINEYARD- FIDDLESTIX

- A **mystical, magical place**, Fiddlestix lies in the heart of the **Santa Rita Hills** appellation. Morning fog blankets the vineyard, followed by coastal breezes and cool, temperate days filled with sunshine. This is **paradise** for Pinot Noir!
- A low yielding vintage, 2002 produced **small clusters with tiny berries** and perfect ripeness. The vineyard produced less than 2 tons per acre of gloriously concentrated fruit.
- More than **meticulously farmed**, Fiddlestix is tended as a 97-acre garden under the expert guidance of Jeff Newton and Larry Finkle of Coastal Vineyard Care. Our dedicated and wine-loving vineyard crew makes multiple passes through every row - pulling leaves, tucking shoots, clipping uneven clusters and ensuring a picture-perfect crop.
- Fiddlestix is planted only to Pinot Noir, with a combination of rootstock and clones matched to the aspect, soil and elevation of each of the 32 blocks. This is terroir!



THE WINE

- The rich, dark garnet color of the wine foretells of sensory delights to follow. **Dense aromatics** carry through onto the palate where dark fruit and spice is prominent.
- **Hand-crafted** from start to finish, the wine was nurtured in small open-top fermenters with individual attention given to each unique lot. The wine then evolved and peacefully aged in tight-grained French oak barrels from the Allier forest, of which 40% were new.
- This wine speaks of place with notes of blackberry, dark cherry and a graphite-like minerality that is classic Santa Rita Hills. **Concentrated blueberry and sweet tobacco** leaf flavors are rounded by refined **chalky tannins and an elegant structure**. Dark plums and a hint of bakers chocolate linger hauntingly on the palate.
- Perfectly cellared for 18 months in bottle before release to allow Lollapalooza to best strut her stuff! Drink now or age it for up to 10 years or more!