

*Sta. Rita Hills*

**Missing 7**

FIDDLESTIX Vineyard Pinot Noir



Scene of the Crime

Authorities arrived at Mile Marker 7.28 expecting the Crime of the Century. What they found instead was an immaculately farmed 100-acre vineyard devoted to some of the finest Pinot noir in the Sta. Rita Hills. Upon further inspection they discovered 6 clones on well-drained clay loam soils. Far from the sordid characters expected, Detective Egbert Sousè, famous from the true crime tale “The Bank Dick”, was astonished to find a certified, sustainable farming approach from the vineyard to the winery. He is confident that these miscreants and ne’er-do-wells responsible will be apprehended.



**Missing 7 Continues to Baffle the Authorities!**

Facts Pour in Regarding the Mysterious Multi-Vintage Wine

*This just in over the wire:* Missing 7, the previously unknown bottling from Fiddlehead Cellars, has continued to grip the nation as word of its sudden appearance spreads like gossip in a mother’s parlor. The motives are clear. The full impact of this discovery is yet to be known. Early reports indicate a bold black cherry flavor, with dried cranberry and floral notes leading detectives on a wild goose chase for more. Witnesses testify to dusty tannins and a light vanilla oak touch with a smooth finish, all indicating an immediately approachable wine in the prime of its youth. Not meant to out shadow its older siblings but one that blossoms early, where will this wine be spotted next? In a neighbor’s cellar? On your kitchen table? No one can know for sure.

The Case for Two Vintages

As is the case when two master criminal minds join together, this devious scheme of the 2012 and 2013 vintages was plotted and hatched by winemaker Kathy Joseph. Stealing the bold, cola-driven dark fruit characteristics of historical Fiddlestix in 2012 and conspiring with the smooth cherry-flavored fruitfulness of the 2013 vintage, this truly was the work of a mastermind. The stakes were extraordinary, the risk was high, but the payoff was huge. A delicious introductory Pinot at this price? Truly criminal, but a wine worth doin’ time, fit for a Valentino or a femme fatale.

So what’s Missing?

- *Less oak, to allow the alluring fruit flavors burst forth from your glass and never tease. We’ll leave that to you.*
- *Less barrel age, to get into your glass quicker and allow the investigation to begin.*
- *Less cost to you, to ensure guilt-free pleasure without removing the temptation for more.*

The Wine

- pH = 3.51, Acid = 6.10g/L, Alcohol = 14.1%
- Production: 244 cases bottled