

FIDDLEHEAD CELLARS

**NICOLE KANTZ – Wine Club & Direct Sales / Marketing & Photo
Manipulating Maestro / Overseer of all things Weather**



Meet Nicole – your Wine Club concierge extraordinaire! Self-described as driven, inquisitive and optimistic, Nicole has joined the Fiddlehead team with a zest for learning and is armed and ready to field your Wine Club inquiries and special requests.

Nicole is a California girl at heart. Growing up in the Sacramento area, she enjoyed the proximity to both the beach and the mountains; but it wasn't until she left the area for a short term residency in Monterey that she came to appreciate the distinct seasons in the valley – summer fog is good for our vines, not good for Nicole! Once back, she earned her degree in Business with a marketing emphasis from Sacramento State University, merging her interest in psychology and her love of consumer behavior (now she can test out her theories as she manages the Wine Club!).

Besides the people and the wine, Nicole's favorite part about working at Fiddlehead is the opportunity to be involved in a little bit of everything...from crunching numbers and building spreadsheets, to developing our original marketing materials, to having a personal phone conversation with each of you and to even helping me load my truck when I'm racing out the door to my next event!

When she's not in the office or wrapped up in planning her wedding (August 2012!), Nicole loves spending time outside with her Australian Sheppard, "Panda", throwing dinner parties for friends (and occasionally indulging in her favorite ice cream flavor - Rocky Road) and speaking at alumni events for her coed business fraternity.